



Sponsorship and Exhibitors

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space at the IEEE CDC 2012, subject to the terms, conditions, and requirements stated herein. The CONFERENCE, upon its written acceptance of this Application and Contract, will assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as noted.

Company Name:			
Contact Name:		Email:	
Mailing Address:			
City:	State:	Zip:	Country:
Phone #:		Fax #:	

Please indicate desired type of **Sponsorship and Exhibitor Space**

Selection	Sponsorship Type
	Platinum - \$10,000 (\$11,000 after Sept 5, 2012) - Sponsor special topic session[#] (must be arranged prior to May 10th) - Double booth (~160 ft ², with priority choice of location) - Three conference attendee registrations* with two invitations to VIP reception - Website and program acknowledgements - Flier insert into registration packages
	Gold - \$5000 (\$6,000 after Sept 5, 2012) - Double booth (~160 ft ²) - Three conference attendee registrations* with two invitations to VIP reception - Website and program acknowledgements - Flier insert into registration packages
	Silver - \$2500 (\$3,500 after Sept 5, 2012) - Single booth (~80 ft ²) - Two conference attendee registrations* - Website and program acknowledgements - Flier insert into registration packages
	Bronze - \$1500 (\$2,500 after Sept 5, 2012) - Single booth with only printed matter displayed (~80 ft ²) - One conference attendee registration* - Website and program acknowledgements
	Copper - \$1000 (\$1,500 after Sept 5, 2012) Website and program acknowledgements
	Other (circle interest: special session [#] , coffee breaks, corporate name on USB, Bag, or Lanyard) Details provided upon request.

[#]Must be arranged prior to May 10th, 2012. Topic must be relevant to conference. Sessions will be held during lunch or evening and will be listed in the conference program book and website. Subject to availability of the room.

*All registrations include a banquet ticket. Additional registrations provided at student registration rate.

Credit Card Payment (circle one) **VISA** **MasterCard** **American Express**

(wire transfers can be accepted. Please call for additional instructions)

Company Name			
Name on Card:			Email:
Billing Address:			
City:	State:	Zip	Country:
Phone		Fax	
Card#:	Exp. date:	Verif Code:	

Names of Attendees under this contract	Email address

Mail this contract to:

Attn: Ann Rundell
Exhibits Chair, 2012 CDC
Weldon School of Biomedical Engineering, Purdue University
206 S Martin Jischke Dr
West Lafayette, IN 47907

Fax: (765) 494-1193

Email: rundell@purdue.edu

Sponsor/Exhibitor Addendum

1. **PURPOSES OF EXHIBITS:** The purpose of the exhibits is to provide conference participants an opportunity to become aware of and to become knowledgeable about current and future technology, Instrumentation, software, and technical and educational literatures related to the general area of automatic control. At this time, the exhibits provide a forum for vendors to advertise and write orders for their products to the mutual benefit of the conference participants and the vendors.
2. **SPACE RENTAL:** The exhibit space is located in a high traffic, public area of the conference space. It is located at the entrance and exit from the plenary sessions and in the same area as the internet café and coffee breaks.

The standard single booth rental space includes a floor area of approximately 8' x 10'. Tables (6' x 2.5'), chairs, and extension cords will be available for use. Power will be provided to all booths at standard US 120V/60Hz. All other aspects of the exhibit are to be provided by the exhibitor.

Exhibit space shall be rented from noon Sunday, December 9, 2012 to 5:00 PM Thursday, December 13, 2012. The Exhibitor may set up the exhibit at any time during the hours the space is rented. The exhibit shall be removed no later than 5:00 PM Thursday, December 13, 2013.

3. **ASSIGNMENT OF SPACE:** Platinum sponsors have priority placement of booth locations that will be negotiated in advance. All other booth locations will be assigned onsite to a space with consideration to exhibitors on a first come basis.
4. **SUBLETTING OF SPACE:** Exhibitor agrees not to assign, sublet or apportion the whole or any part of the space allowed without the knowledge of and written consent of Conference Management.
5. **ARRANGEMENTS OF EXHIBITS:** Exhibitor agrees to arrange exhibits so as not to obstruct the general view nor to hide other exhibits. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted.
6. **ADVERTISING MATTER:** Conference Management reserves the right to refuse to permit distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Distribution elsewhere than from Exhibitor's booth is forbidden.
7. **SHIPPING:** The vendor is responsible for all drayage fees associated with transport, storage, delivery and pick-up of all materials. The exhibitors must be available on-site for drayage delivery and pickup times to sign for their own material. (The Exhibits Chair will provide the contact information of the drayage contract no later than Aug 1, 2012.)
8. **SAFETY PRECAUTIONS:** Exhibitor agrees to take the necessary measures to safeguard visitors in the exhibit area from any hazards associated with exhibit equipment.

9. **PAYMENT & CANCELLATION:** Space shall be considered contracted upon payment per the above schedule and receipt of a signed contract. The space contract agreement may be cancelled by the Exhibitor by written notice to the address set forth in this contract. In the event of cancellation, the Conference Management shall have the right to use said space to suit its own convenience, including selling the space to another Exhibitor, without any rebate or allowance to the defaulting Exhibitor.
10. **CANCELLATION:** Conference Management may terminate this contract in the event the Exhibit Area is destroyed or damaged, or if the exhibit fails to take place as scheduled, is interrupted, discontinued or access is prevented due to any of the following causes; strike, lockout, injunction, emergency, act of God, act of war or any other cause beyond control of the Conference Management. In such event, Exhibitor agrees to waive any and all damages and claims for damages and agrees that the sole liability of Conference Management and Sponsoring Societies shall be to refund the Exhibitor all payments made for exhibit space, less a proportionate share of all expenses incurred and committed by Exhibit Management and Sponsoring Societies.
11. **SECURITY:** The Conference Management shall supply security for the exhibit space during the hours the conference Registration Desk is closed. The Exhibitors will be responsible for safekeeping of their exhibit during all other hours.
12. **REJECTIONS AND PENALTIES:** Conference Management reserves the right to restrict, reject, prohibit or eject any exhibit, in whole or in part, which because of noise, safety hazards or for other prudent reasons, becomes objectionable. If an exhibit or Exhibitor is rejected for violation of these rules and regulations, no return of rental fee shall be made.
13. **INSURANCE AND LIABILITY:** Conference Management will use reasonable care to protect Exhibitor against loss. However, they will not be liable to damage or loss to property of injury to Exhibitor, his/her agents or employees, through theft, damage for fire, accident or other causes. Exhibitor should insure his/her property against such loss. Exhibitor agrees to make no claim against and to protect, indemnify and hold harmless Conference Management, Sponsoring Societies and Exhibit Area against loss, theft or damage to Exhibitor's property or for any injury to persons in Exhibitor's area. In the event that Conference Management or Sponsoring Societies shall be held liable resulting from Exhibitor's act of failure to act, Exhibitor agrees to indemnify them and hold them harmless.
14. **CONFERENCE MANAGEMENT:** The words "**Conference Management**" as used herein refer to the sponsoring societies of the IEEE Control Decisions Conference. Exhibitor further agrees that the conditions, rules and regulations of Conference Management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and agrees that Exhibit Management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and agrees that Exhibit Management shall have full power to interpret, amend and enforce all rules and regulations in the best interest of the show.